

IPR Workshop for MBA Students of SIMC

A workshop on Intellectual Property Rights, Corporate Laws, Contracts and Negotiations was on December 6, 2019 at SIMC for MBA (Communication Management) students. The aim of the workshop was to sensitize the students and faculty members on the Intellectual Property Issues and other related legal matters.

The resource person for the workshop was Mr. Dominic Dsouza, who is a legal professional with experience in the media law industry for more than twenty years. He has been associated with several newspapers, big conglomerates like the Star group and the Zee network and OTT platforms.

He also serves on the Indian governmental bodies and industry trade bodies in areas of IP law and broadcast regulations.